WHAT DOES JUZZ MARKETING LEADS GENERATION DO?

Juzz Marketing help businesses to generate leads and automate their sales and operations

Our mission: Help businesses increase sales, reduce operating costs, and improve efficiency through marketing, technology, and AI-powered automation

Generate Leads → Automate Sales → Automate Operations → Increase Sales & Reduce Costs

UpgradeLifestyle
SERVICES FOR A BETTER YOU

Why search for services? Let them come to you.

USER JOURNEY

From Discovery to Real Business Opportunities

- Social Media
- Search Engine
- Email Marketing
- Street Survey
- Flyer Distribution
- Roadshow Events

More Channels. More Opportunities.

UpgradeLifestyle
Juzz Leads Database Landing Page



Capture enquiries and leads from multiple channels

Package 1: TARGETED LEADS
Businesses will call the leads directly to set an appointment.
→ Suitable for businesses with intangible needs or discussion-based services.

Package 2: VENDOR CREDITS
Businesses purchase credits to unlock genuine customer enquiries on UpgradeLifestyle.
→ Choose and unlock relevant enquiries, then contact customers directly.

Package 3: APPOINTMENT SETTING
Our appointment setting officers will call and set appointments / sign ups with date, time and location.
→ Businesses will meet pre-qualified prospects at the appointed date and time.

Package 4: FLYER DISTRIBUTION
Flyers and promo materials distributed via walkways, HDB, landed, commercial areas, shophouses, carparks and more.
→ Wide reach and brand exposure. Drive traffic to your website, QR code or promotions.

Package 5: ROADSHOW PULLER
Provide trained roadshow pullers to attract crowds to your booth or event.
→ Bring interested prospects to attend your event / promotion / wealth sharing session.

Package 6: AI SOCIAL MEDIA
AI-powered social media content creation and posting.
→ Reach more people, build your presence and generate enquiries.

Juzz Marketing
PEOPLE • BRANDS • OPPORTUNITIES

"A lot of smart people are online now. Why compete?
Use both Onlline & Offline Methods."
Sun Tze says: attack the weak and avoid what is strong.

More Reach | More Enquiries | More Customers | More Growth

PACKAGE 1: TARGETED LEADS (Suitable for cold calling)

Leads Generation for businesses

Leads are obtained 6 to 18 months ago

Package	Leads	Without Filter (Standard Price)	With 50% Loading (With Age and/or Income Filter)	Remarks
1(A) MDRT Achiever 500 targeted leads 20 years old and above	500	**$1,000** ($2.00/lead)	**$1,500** ($3.00/lead)	Guarantee min 3 cases closed Target 10 cases closed
1(B) COURT of Table Achiever 1,600 targeted leads 20 years old and above	1,600	**$2,400** ($1.50/lead)	**$3,600** ($2.25/lead)	Guarantee min 6 cases closed Target 30 cases closed (You saved $800)
1(C) TOP of Table Achiever 5,000 targeted leads 20 years old and above	5,000	**$5,000** ($1.00/lead)	**$7,500** ($1.50/lead)	Guarantee min 9 cases closed Target 100 cases closed (You save $5000)

Filtering Options (Package 1 Only)

You can currently filter based on age range and income range only.

Age Range	20 – 29 | 30 – 39 | 40 – 49 | 50 – 59 | 60 – 69
Income Range	$30,000 – $60,000 per year | Above $60,000 per year

Important Notes

- Leads are obtained **6 to 18 months ago.**
- If you choose to apply age and/or income filtering, there will be a **50% loading** on the standard package price.
- Package 1 is suitable for cold calling.
- Includes name, mobile, income range and age range.

More Leads. More Opportunities.

Package 1 Targeted Leads Sample

Name	Mobile	Nationality	Age Range	Annual Income	Status	Last AI Assistant Call Time	Attempts	Status
[illegible]	[illegible]	SG/PR	20-29	$60,000 and above		2026-08-28T11:28:33.189+08:00	1	answered
[illegible]	[illegible]	SG/PR	50-59	$60,000 and above		2026-08-28T14:35:50.871+08:00	2	answered
[illegible]	[illegible]	SG/PR	30-39	$30,000-$60,000		2026-08-28T18:05:42.386+08:00	3	answered
[illegible]	[illegible]	SG/PR	30-39	$30,000-$60,000		2026-08-28T18:24:09.024+08:00	3	answered
[illegible]	[illegible]	SG/PR	50-59	$60,000 and above		2026-08-28T11:28:59.346+08:00	1	answered
[illegible]	[illegible]	SG/PR	40-49	$30,000-$60,000		2026-08-28T14:51:30.489+08:00	2	answered
[illegible]	[illegible]	SG/PR	40-49	$60,000 and above		2026-08-28T11:28:55.942+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$30,000-$60,000		2026-08-28T11:29:07.299+08:00	1	answered
[illegible]	[illegible]	SG/PR	40-49	$60,000 and above		2026-08-28T15:17:47.705+08:00	2	answered
[illegible]	[illegible]	SG/PR	20-29	$60,000 and above		2026-08-28T11:29:27.774+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$30,000-$60,000		2026-08-28T11:29:40.534+08:00	1	answered
[illegible]	[illegible]	SG/PR	40-49	$60,000 and above		2026-08-28T11:29:43.024+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$30,000-$60,000		2026-08-28T11:29:57.054+08:00	1	answered
[illegible]	[illegible]	SG/PR	50-59	$60,000 and above		2026-08-28T18:31:22.095+08:00	3	answered
[illegible]	[illegible]	SG/PR	30-39	$60,000 and above		2026-08-28T11:29:55.256+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$60,000 and above		2026-08-28T11:29:54.687+08:00	1	answered
[illegible]	[illegible]	SG/PR	40-49	$30,000-$60,000		2026-08-28T14:38:34.408+08:00	2	answered
[illegible]	[illegible]	SG/PR	20-29	$60,000 and above		2026-08-28T11:30:22.801+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$60,000 and above		2026-08-28T11:30:26.201+08:00	1	answered
[illegible]	[illegible]	SG/PR	30-39	$60,000 and above		2026-08-28T18:16:15.092+08:00	3	answered
[illegible]	[illegible]	SG/PR	30-39	$60,000 and above		2026-08-28T11:30:58.372+08:00	1	answered
[illegible]	[illegible]	SG/PR	20-29	$30,000-$60,000		2026-08-28T18:14:24.967+08:00	3	answered

There are other marketing agencies selling targeted leads. Why should businesses choose Juzz Marketing?

Juzz Marketing targeted leads has 3 competitive advantage

1. Cleaned & Preprocessed Leads

Leads are cleaned and preprocessed before delivery to ensure the contact numbers are in use, scrubbed against dnc.gov.sg

2. AI Pre-Qualification

Our AI assistant contacts prospects first to warm them up before the advisor follows up. Only prospects who answers the AI assistant calls will be passed to advisors. Therefore you will experience a very high pick up rates when contacting these prospects

3. Guaranteed Cases Closed

Selected packages come with a **case-closed guarantee**, giving advisors greater confidence and protection in their lead investment.

Juzz Targeted Leads vs Other Targeted Lead Providers

More Quality Leads. More Closed Cases.



Better Leads. A Stronger Tomorrow.

	JUZZ MARKETING Targeted Leads	OTHER PROVIDERS Targeted Leads
Lead Exclusivity	**Exclusive leads** (1 campaign = 1 advisor)	Often shared with multiple advisors
Case-Closed Guarantee	**Yes** (Selected packages)	Usually not included
Answer Rate	**High** (Pre-qualified by AI)	Typically low (Cold and unverified leads)
Price per Lead	**From $2** (Targeted Leads)	From **$0.70 – $1** (Varies by provider)

Juzz may cost more per lead, but you get cleaner, pre-qualified leads, higher answer rates and selected packages with case-closed guarantees — giving you greater confidence and a higher return on your investment.

Grow Your Business With Quality Leads

*Terms and conditions apply. Case-closed guarantee is available for selected packages only.

UPGRADELIFESTYLE VENDOR CREDITS PACKAGE 2

Purchase credits to unlock genuine customer enquiries on UpgradeLifestyle.
More enquiries. More opportunities. More business for you.

UpgradeLifestyle
SERVICES FOR A BETTER YOU

Why search for services? Let them come to you.

Package 2 – Vendor Credits	Price (SGD)	Credits	Cost per Credit	Remarks
Package 2A Get started and explore opportunities	**$100**	**100** credits	**$1.00** per credit	Unlock relevant enquiries based on your service categories.
Package 2B Better value for more enquiries	**$2,500**	**3,000** credits	**$0.83** per credit	Unlock more enquiries at a lower cost per credit.
Package 2C Maximum value for high demand	**$18,000**	**30,000** credits	**$0.60** per credit	Ideal for vendors who want higher visibility and more enquiries.

Each enquiry could be as low as **$10** to unlock.

Some enquiries may require higher or lower credits depending on the service category, value and customer profile.

Genuine Customer Enquiries

Receive real customers looking for services across 30+ categories on UpgradeLifestyle.

Flexible and Scalable

Buy credits, unlock enquiries, and grow your business at your own pace.

Upgrade your lifestyle — the fun way.

Home · Auto · Services · Learning · and more...

What is my projected return on marketing investment for Package 2 Vendor Credits?

More Enquiries. More Customers.

- Conversion rates vary by industry. The example below uses a **cleaning company** earning **$200 profit per closed deal.**
- Each enquiry may cost around **$30** to unlock, though some enquiries may require higher or lower credits.
- Some businesses can close customers **directly over the phone or WhatsApp,** without needing appointments.
- Fast response, good follow-up, repeat customers and referrals can **improve overall ROI.**

Normal Case Scenario
(Based on average performance)

100	Enquiries Unlocked
30	Customers Closed (30% conversion rate)
$200	Profit per Deal
$6,000	Approx. Profit
$3,000	Credit Cost

Approx. $3,000 Profit

Good Case Scenario
(With stronger response and follow-up)

100	Enquiries Unlocked
70	Customers Closed (70% conversion rate)
$200	Profit per Deal
$14,000	Approx. Profit
$3,000	Credit Cost

Approx. $11,000 Profit

Key Takeaways

- Package 2 is suited for vendors who want to unlock **genuine customer enquiries.**
- Results depend on **response speed, pricing, service quality, follow-up and conversion rate.**
- Repeat customers, upselling and referrals can **improve long-term return.**

More Enquiries. More Customers. More Profit.

Turn quality enquiries into real profit with UpgradeLifestyle and Juzz Marketing.

JUZZ MARKETING | Your Growth Partner.

Illustrative example only. Actual results vary by industry, pricing, service quality, response speed and customer lifetime value.

UPGRADELIFESTYLE.fun
A Better Everyday Life

Same Home. More Possibilities.

POST AN ENQUIRY & SPIN & WIN FREE GIFT!

Why search for services? Let them come to you.



SPIN & WIN FREE GIFT!



Spin up to **$1,000** UpgradeLifestyle Vouchers



20" Luggage (Stylish & Durable)



Grocery Trolley (Practical & Reusable)

Upgrade your lifestyle — the fun way.

900+ TRUSTED VENDORS AND GROWING!

THOUSANDS OF ENQUIRIES ★★★★★

VENDORS WELCOME! Grow your business with us!

Scan Here!

POST YOUR ENQUIRY NOW!
www.upgradelifestyle.fun

It's Free & Easy! | Takes Less Than 2 Minutes! | A Better Everyday Life

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UPGRADELIFESTYLE.fun
A Better Everyday Life

One Enquiry. Many Solutions.

30 SERVICE CATEGORIES

Find Trusted Service Providers in Singapore

1. Tuition
2. Home Cleaning
3. Aircon Servicing
4. Business Process Outsourcing (BPO)
5. AI, Technology & IT
6. Renovation
7. Car Services
8. Event Services
9. Fitness & Personal Training
10. Beauty & Wellness
11. Pet Services
12. Car Grooming
13. Photography & Videography
14. Corporate Secretarial Services
15. Accounting & Bookkeeping
16. Moving Services
17. Pest Control
18. Plumbing Services
19. Electrical Services
20. Handyman Services
21. Painting Services
22. Interior Design
23. Catering & Food Services
24. Legal Services
25. Childcare & Babysitting
26. Enrichment Classes
27. Domestic Helper Services
28. Wedding Services
29. Logistics & Delivery Services
30. Auto Insurance

Support Local Businesses Build a Better Singapore

VENDORS WELCOME!
Be part of our growing community. Reach more customers today!

www.upgradelifestyle.fun | Upgrade your lifestyle — the fun way.

Different Ways to Get Leads

Which channel is best for your business?

More enquiries.
Less hassle.
Real customers.



REAL CUSTOMERS REAL ENQUIRIES

Google Ads
Search Intent Leads

How it works
Your ads appear when people search on Google (e.g. "aircon service", "house cleaning").

Audience
People actively searching for your service.

Lead quality
Generally higher intent, but also get price comparison shoppers.

Cost
Pay per click (PPC).
Can be expensive for competitive keywords.

Time to get leads
Can get leads immediately after setup.

Effort required
Need to manage keywords, ads, budget and landing pages.

Best for
Businesses with strong search demand and budget for paid ads.

Facebook / Instagram
Social Media Leads

How it works
Your ads appear in users' feeds based on interests, location and behaviour.

Audience
People browsing social media. May or may not have immediate need.

Lead quality
Mixed quality.
Need good targeting and creative to get relevant leads.

Cost
Pay per click or per 1,000 impressions. Costs vary based on competition.

Time to get leads
Can get leads immediately after setup.

Effort required
Need to create engaging content, test audiences and optimise regularly.

Best for
Brand awareness, promotions and reaching a wider audience.

Juzz | VENDOR CREDITS
PACKAGE 2

How it works
Customers post their request on UpgradeLifestyle. You unlock the enquiry using vendor credits.

Audience
People who have already submitted a request for your service. They **need your service now.**

Lead quality
High quality.
Real customers looking for quotes or service providers.

Cost
Unlock per enquiry as low as **S$10** (typically around S$30).

100 credits for $100
(= $1 per credit)

Time to get leads
Get new enquiries regularly as customers submit on the platform.

Effort required
Simple. Just choose and unlock the enquiries that match your service.

Best for
Service businesses of all sizes. Cost-effective way to get verified enquiries without managing ads.

UpgradeLifestyle

- No monthly fees
- 30+ service categories
- Simple credit system

Home Services | Renovation & Interior | Tuition | Jobs & More



There are other marketing agencies that can generate opt in leads. Why should businesses choose Juzz Marketing?



Juzz Marketing opt in leads has 3 competitive advantages:

1. Guaranteed Number of Leads
Know exactly how many leads you will receive before your campaign starts.

2. $0 Setup Fee
No upfront setup fee. Your budget goes directly towards lead generation.

3. Hybrid Intent + Free Gift Approach
Unlike campaigns that rely mainly on free gifts, we combine prospect intent with free-gift incentives to generate more relevant opt-ins.

PACKAGE 3: DEDICATED TELEMARKETING

More Calls. More Opportunities.

Our dedicated telemarketers will call prospects on your behalf using targeted leads from Package 1.
You will receive interested prospects within 14 days, with their **name, age, mobile, occupation, date, time and location.**

Package Options	Rates	Remarks
3A Dedicated Telemarketer One (1) Month 1 dedicated telemarketer	**$3,600** (1 month)	Includes telemarketer, calling system, call recording and basic report. **Get started and test the results.**
3B Dedicated Telemarketer Three (3) Months 1 dedicated telemarketer	**$9,900** (3 months)	Includes telemarketer, calling system, call recording and detailed report. **Most popular package.**
3C Dedicated Telemarketer Six (6) Months 1 dedicated telemarketer	**$18,000** (6 months)	Includes telemarketer, calling system, call recording and advanced report. **Best for higher volume and long-term growth.**

More qualified conversations. More interested prospects.
Turn calls into real opportunities with Juzz Marketing.

More Calls. More Appointments. More Opportunities.

Qualified Prospects
You will receive details of prospects who have shown interest in your services within 14 days.

Focus on Closing
We handle the calling, so you can focus on speaking with prospects and closing more sales.

Full Support
Includes call recording, performance reports and ongoing optimisation to improve results.

Let us make the calls. You close the deals.

JUZZ MARKETING | Your Growth Partner.

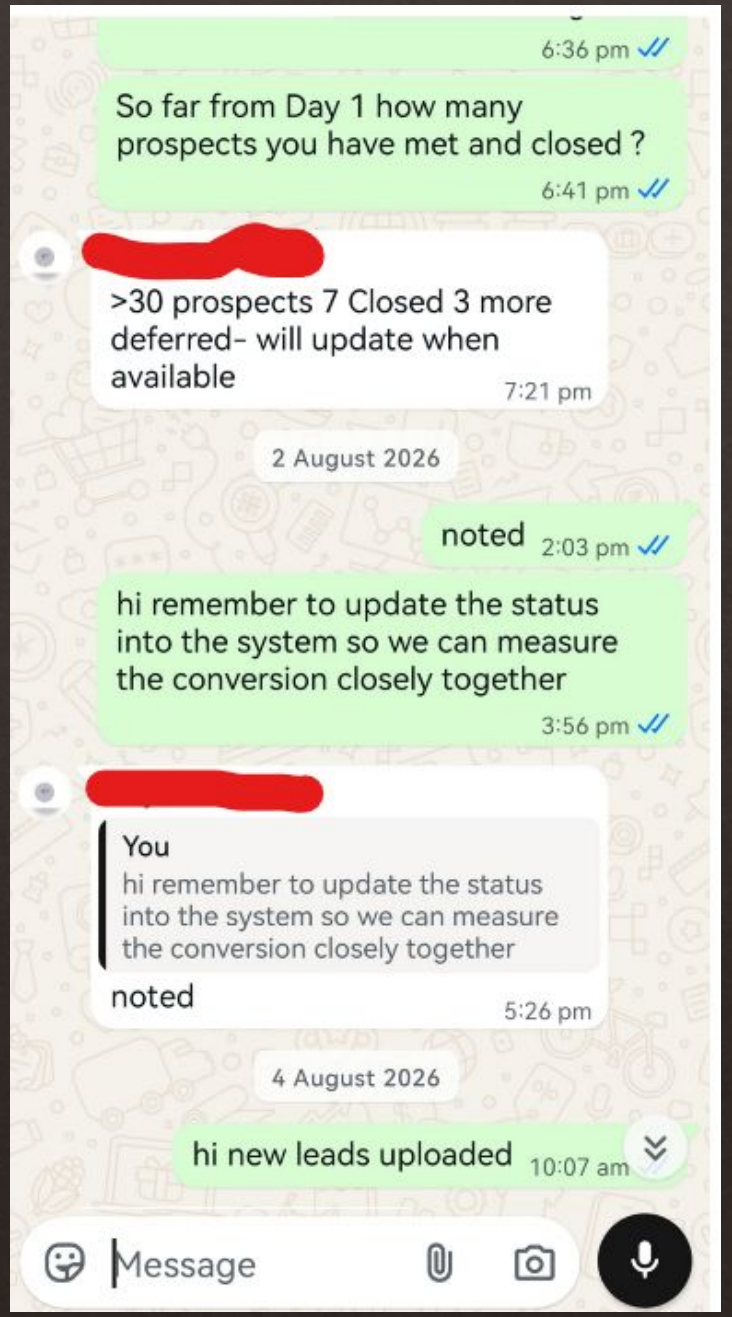
Case Studies and Testimonials (Aug 2026) (Appointment Settings)

- Desmond (not his real name), a 40-year-old financial advisor who was struggling with his production and was close to being terminated by his company

Desmond was facing a difficult period in his career, with low production putting his position at risk. He decided to take action by increasing his prospecting activities and creating more opportunities to meet potential clients.

After taking up Juzz Package, Desmond managed to meet more than 30 prospects and close 7 cases, with another 3 cases deferred and pending further updates. His experience shows how having a consistent pipeline of prospects can give a struggling advisor more opportunities to meet clients, improve production and work towards turning his situation around.

Disclaimer: As instructed by an insurance company that previously requested us to remove testimonials from its agents and their names, we have since applied this practice across all insurance companies by removing agents' names and identifying details from our testimonials.





There are other marketing agencies doing appointment settings and I can also hire someone myself to set appointments. Why should I choose Juzz Marketing?



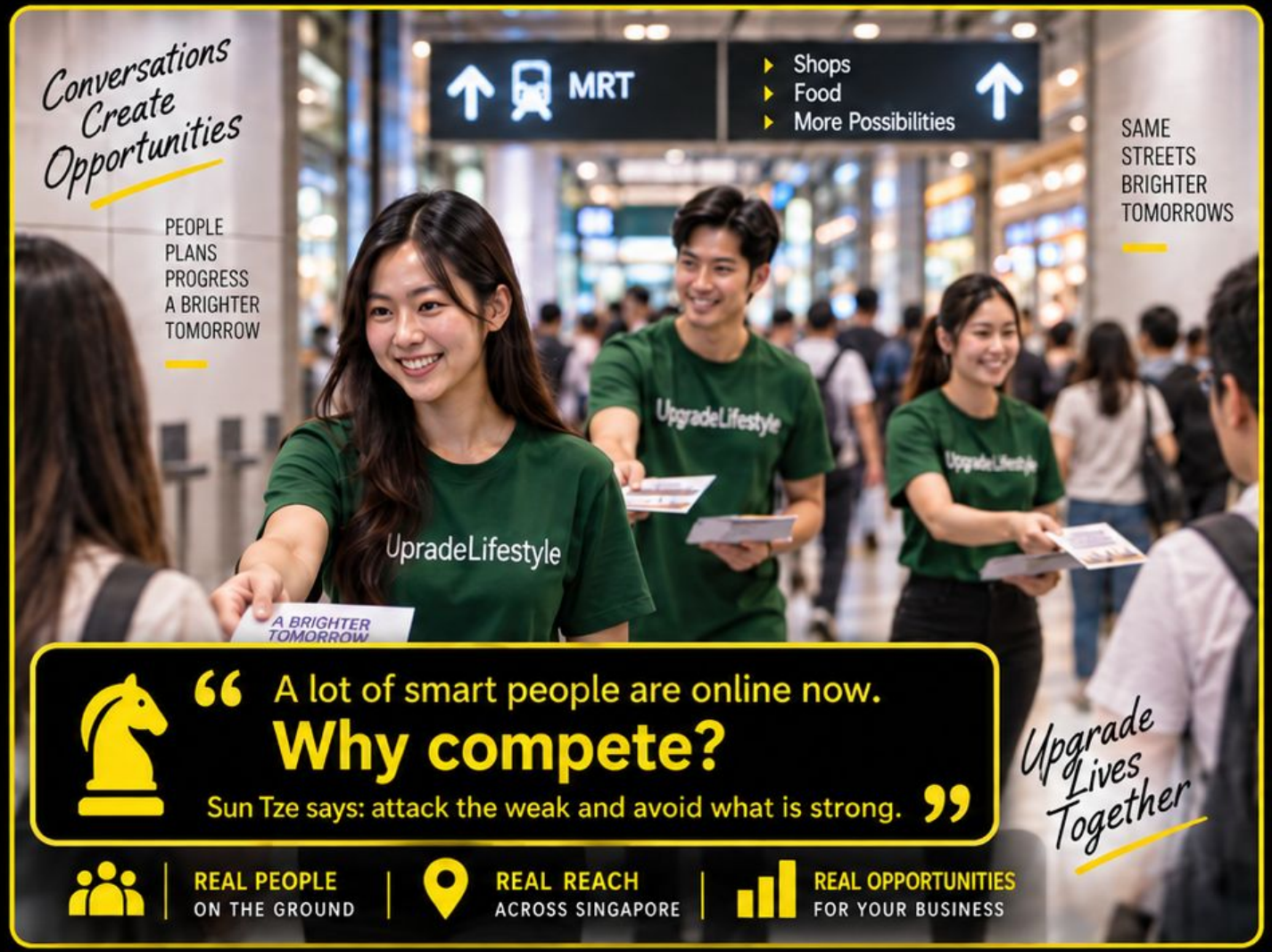
- ✔ We guarantee the number of appointments settings
- ✔ The packages comes with guaranteed cases closed
- ✔ Our appointment setting officers are local Singaporeans and Malaysians with good spoken English and prospects will be able to understand them well.
- ✔ Some call centres charge a fixed monthly rate and they do not guarantee the number of appointments and the number of cases closed. And if you hire someone on your own, you will need to pay a fixed salary and the number of appointments they can make per month is not guaranteed too and you need to spend time monitoring them instead of focusing your energy on sales.

Juzz Marketing
PEOPLE X BRANDS X OPPORTUNITIES

PACKAGE 4: FLYER DISTRIBUTION

Walkway • HDB Door-to-Door • Letterbox • Carpark

REAL PEOPLE
REAL REACH
REAL OPPORTUNITIES



Distribution Services

- Walkway Distribution
- HDB Door-to-Door
- Landed / Commercial / Shophouse Letterbox
- Carpark Distribution

Pricing

- $59 / 1,000 units — HDB Door-to-Door (aty 20,000+)
- $69 / 1,000 units — HDB Door-to-Door (qty below 20,000)
- $139 / 1,000 units — Landed / Commercial / Shophouse Letterbox (unlocked letterboxes only)
- $99 / 1,000 units — Carpark
- Walkway Distribution — custom quotation

Walkway Package Examples

- 10,000 flyers — $1,388
- 100,000 flyers — $13,880
- 1,000,000 flyers — $138,880

Best For

- Brand awareness
- Promotions & events
- QR lead capture
- Product and service outreach
- Roadshows and seminars

Notes

- Minimum order: 10,000 flyers
- Flyer size: A4 or smaller
- Coverage and deployment can be customized

Why Juzz Distribution?

- Multiple offline distribution channels
- Scalable reach across Singapore
- Suitable for different business goals and locations

One package. Multiple distribution channels to reach more people in Singapore.



PACKAGE (5) ROADSHOW PULLERS

Juzz Marketing will generate leads for businesses by identifying prospective clients for you during your roadshow for you so that you can save time and focus on your presentation and close more cases.



Leads Generation for financial advisors	Rates	Remarks
4(A) Thunder Speed Package 64 hours@$40/hr + 380 appts@ $3/appt 21 years old and above with min $30,000 per year income	$3700	Guarantee min 3 cases closed Target 10 cases closed
4(B) Lighting Speed Package 128 hours@$38/hr + 760 appts@ $3/appt 21 years old and above with min $30,000 per year income	$7100	Guarantee min 6 cases closed Target 20 cases closed (You save $300)
4(C) Superman Speed Package 192 hours@$35/hr + 1140 appts@ $3/appt 21 years old and above with min $30,000 per year income	$10100	Guarantee min 9 case closed Target 30 cases closed (you save $1000)



There are other marketing agencies that can provide pullers to financial advisor. Why should choose Juzz Marketing?

Our roadshow pullers are local Singaporeans and Malaysians with well spoken English and prospects will be able to understand them well.

They are also well trained in street prospecting. The conversion will be better and therefore you will have more appointments.

Our pullers do not just offer free gifts during roadshows. They will also let prospects know the objective of the appointment, that is to do a financial review or wealth sharing session.

Jüzz AI Social Media Platform

All-in-One Solution for Businesees

Build Trust. Stay Visible. Attract Prospects. Grow Your Team.

Turn Your Social Presence Into a Growth Engine!

Package 6



AI Content Generation
AI-generated advisor branding videos & images ready to use

Content Planning & Scheduling
Plan and schedule content consistently across multiple platforms

Multi-Platform Publishing
Post to Instagram, Facebook, Tik Tok, YouTube, LinkedIn, X and more

Performance Analytics
Track reach, engagement, enquiries and growth insights

Content Optimisation
AI recommendations for better branding, visibility and response

Team & Approval Workflow
Manage advisor or agency content with approval process

Plan	Advisor Starter Build Awareness	Advisor Growth Grow Your Brand	Advisor Authority Scale Your Influence
Guaranteed Views / Month	100,000	300,000	1 million
Targeted Views / Month	300,000	900,000	3 million
Price (1 Month)	S$1,488	S$3,488	S$8,888
Price (6 Months)	S$4,288	S$9,988	S$25,288
Price (6 Months)	S$7,988	S$18,888	S$47,988
Price (12 Months)	S$14,988	S$35,588	S$90,688
Purpose	Build advisor awareness	Generate more leads	Scale brand & agency growth

AI Social Media: Guaranteed min 1 Million Monthly Views or Refund.

Up to 70% Govt Grant for Eligible Businesses

What's Included

- AI-generated content
- Scheduled posting
- Performance optimisation
- Multi-platform distribution
- Monthly report & insights

Jüzz MARKETING
AI • CONTENT • RESULTS

- More Visibility
- Lower Content Costs
- More Leads
- Better Recruitment
- Future-Ready Brand

Let's Grow Together →

Contact us today for a **FREE consultation!**

Why Businesses Choose Juzz AI Social Media Platform

Juzz | SOCIAL MEDIA FOR A BRIGHTER TOMORROW

More than social media management — one platform to create, schedule, publish, analyse and optimise content at scale.

Typical S$500/Month Social Media Service

From S$500/Month

- Creates and posts content
- Basic account management
- May run ads
- Usually no guaranteed views
- Limited testing and optimisation
- Results can be unclear

Good for basic social media presence

Juzz AI Social Media Platform

Optional Managed Growth Plans
Guaranteed Views Available

- AI content generation at scale
- Content planning & scheduling
- Multi-platform publishing
- Performance dashboard & optimisation
- Team approval workflow
- Optional managed growth plans: 100K / 300K / 1,000,000 views
- Designed to generate more visibility, leads and sales



Best for businesses that want a platform + measurable growth results

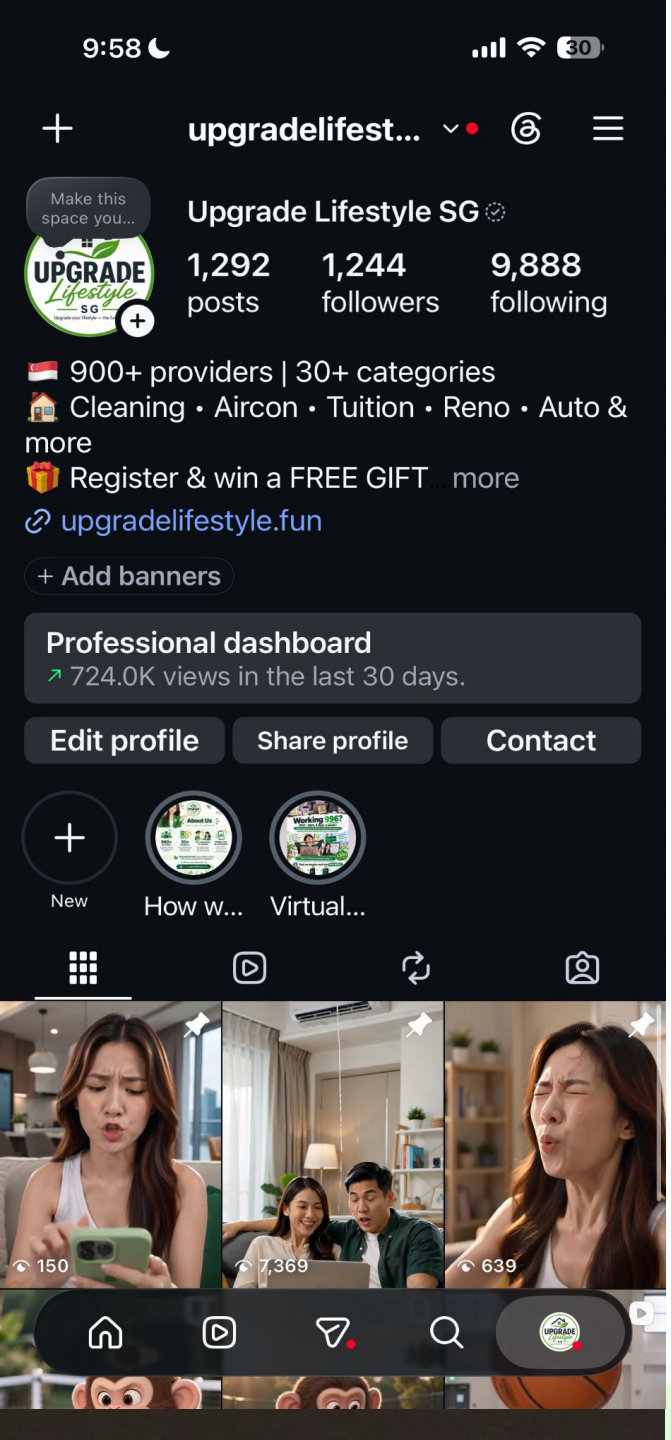
Feature	Typical S$500/Month Service	Juzz AI Social Media Platform
AI Content Generation	✗ Limited / No	✓ Yes
Scheduling & Publishing	✗ Basic	✓ Multi-platform
Approval Workflow	✗ Usually No	✓ Yes
Analytics & Optimisation	✗ Basic	✓ Advanced
Scalability	✗ Limited	✓ High
Managed Growth Plans	✗ Usually No	✓ Optional
Business Outcome Focus	✗ Content management	✓ Views, leads & sales

Juzz helps businesses go beyond content posting — we focus on platform-driven growth, visibility and measurable outcomes.

Let's Grow Together →

Platform subscription with optional managed growth plans.

IDEAS
CONTENT
AUDIENCE
GROWTH
TOGETHER



1,000+ Followers.

724,000+ Views in 30 Days.

26 Aug 2026 – 24 Sep 2026

UpgradeLifestyle is already reaching audiences far beyond its follower base, with over **724,000** views generated in the past 30 days.

Next milestone:
1,000,000 views per month.

How do I get started?

- Confirm order by sending name to be indicated in the invoice
- Juzz issues invoice
- Advisor makes payment
- Campaign start within 7 calender days after payment received

Payment mode(Paynow)
UEN 201332245R001

Payment mode(Fund Transfer)
Juzz Marketing Pte Ltd
UOB Current account
396-314-638-6